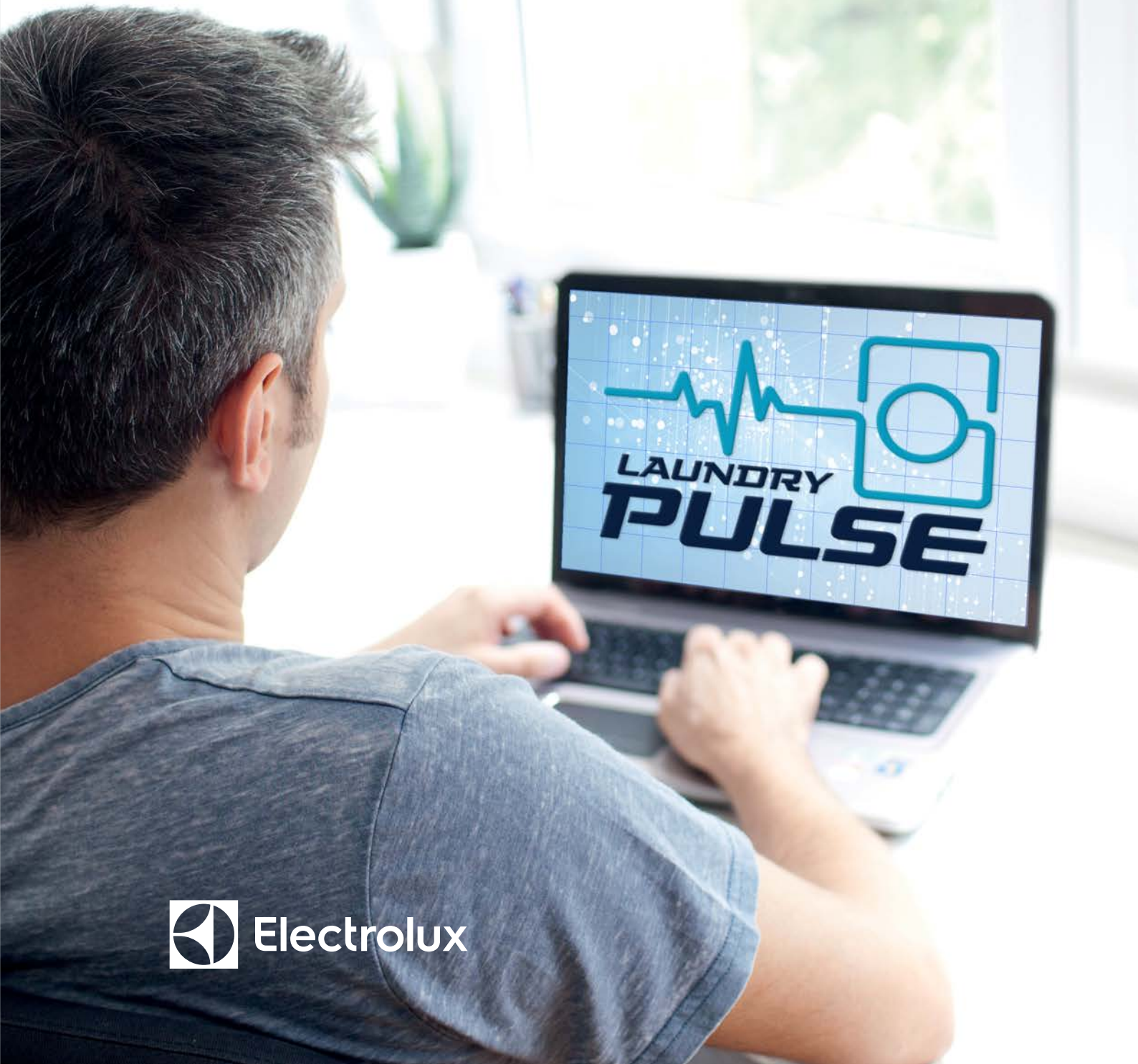
Control your business anywhere, 24/7

Managing your business **is easy with LaundryPulse**



Electrolux

"LaundryPulse gives us the ability to track our busiest and slowest hours of operation and to see which machines are most popular over the course of any given day or week. It allows us to make smart decisions about price changes and special promotions. I couldn't imagine opening a store without LaundryPulse."

Don and Kristen Packard
Distributor and owners
of Wash & Go
Florida

LaundryPulse gives you a competitive advantage

Successfully managing a Self-Service Laundry today requires a great degree of control, competitiveness, flexibility and speed. LaundryPulse technology lets you manage your business from anywhere at any time - 24/7. It gives you the ability to see real-time revenue reports, adjust pricing, create promotional campaigns, and more.

Unlimited laundry site management

Access to all machines, from anywhere and at any time, via internet-connected devices like laptops or PCs running Windows operating system.

Save time and money

See machine utilization, revenue, and real-time data. Full control on active cycles, most used programs, and operating costs.

Remotely adjust pricing and promotions

Gives you more flexiblity and control over your business. Easily discount pricing on slow days and hours, and increase pricing on your busiest days.

Real-time statistics

Review key machine settings and process parameters for individual machines, groups, or the entire laundry.

Managing your Self-Service Laundry just got easier

Minimizing costs while maximizing revenue is a top priority. The smartest way to do this is by monitoring how your machines are used, so you can respond in real time, keeping profits as high as possible.

LaundryPulse collects your machine and store data... now add competitor pricing, store hours, real time weather, holidays, and more to feed the dynamic pricing, performance, revenue, and market analysis you need to make the most informed business decisions.

Here's just some of what you can do from any where at any time:

- Analyze machine utilization
- View revenue data and reports
- Manage and set pricing
- Manage and set promotional discounts
- See machine status on a map of your laundry
- Receive alerts by text or email

Whether you are at the beach, on a family vacation, or working from your home - LaundryPulse gives you the flexibility, speed, and up-to-the-minute data you need to make informed and timely business decisions.

"With LaundryPulse, everything is at my fingertips. I'm not guessing about which machines were used the most or what promotions worked best... I can now have my coffee in the morning, in my kitchen, or on vacation for that matter, and access and control my business remotely - 24/7."

Lawrence Jorge
Owner of
Legacy Laundromat
New York

Explore your digital laundry world. Easier, more efficient and more flexible than ever.

Modern Self-Service Laundry owners want more. They want to be able to manage all their equipment from a central device, simply and quickly. But success is about more than just visibility. Success also requires the ability to act and react quickly – anytime, anywhere.

Keep your finger on the pulse of your business with LaundryPulse.

Remotely adjust pricing and promotions

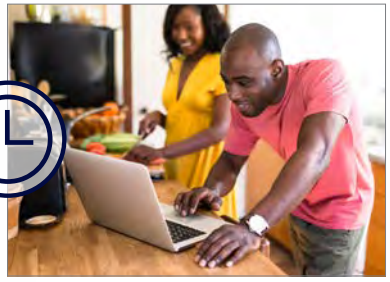
Want more control and flexibility? Would you like to manage your business remotely without running from store to store?

With LaundryPulse, you can easily make pricing adjustments and changes on the fly – whether you are traveling or having breakfast with your kids.

Manage your laundry business the smart way

Understand how your store works and make decisions based on actual machine utilization.

LaundryPulse uses the very latest technology. It is completely secure and reliable – quick and easy to both install and operate.



Transform the way you do business

The intelligent features of LaundryPulse can transform the way you work, making your job more rewarding and profitable.... which in turn, can transform the laundry experience for your customers.

Machine errors and notifications

If there's a machine error, you can receive a text or email immediately – or you can have the notification go directly to your service technician.

Make your customer lives' easier with LaundryPay

Today, more and more people are making purchases with their smart phones. Make it easy for your customers to do business with you by providing them with LaundryPay.

With our payment app, LaundryPay, there's no need for coins or cards. Your customer simply downloads the app, logs in, then uses it to pay for machine use. They can also use the app to see machine availability and to receive a notification when their wash is done and ready for the dryer.

laundrypay

Serving your customers just became one step easier.

Electrolux Excellence

To learn more about Electrolux Professional laundry equipment and LaundryPulse, please contact:

Laundrylux

800.381.7222 • insight@laundrylux.com • laundrylux.com

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Electrolux Professional The Company reserves the right to change specifications without any notice.