





*Please Join Us!*

## Teeters Products 2019 Next Level Laundry Tradeshow + Seminars

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**Wednesday, November 6, 2019**  
**9:00 a.m. to 5:00 p.m.**  
**Teeters Products Headquarters**  
125 East Second St. • Fletcher, Ohio 45326



**REGISTRATION REQUIRED!** Call (800) 521-9864 or register online at [www.tplaundry.com](http://www.tplaundry.com)

*Register before October 23rd for an extra entry for the Grand Prize!*



# Next Level Transformations





# Next Level Transformations



**BEFORE**

*"High extract 450G washers and reversing dryers are the reason we upgraded. We now have an incredible competitive advantage."*

**— Sandeep and Ketan Patel**



**BEFORE**

*"Thanks to high-performance Electrolux equipment, we can now get more customers through our store on the weekends. The efficiency savings is also tremendous."*

**— Brad and Jill Mathewson**

# Better For Your Customers, Better For Your Business

See The Ultimate Laundromat Profit-Boosting  
Machines In Action At Our Open House Event!



## **100G → 200G → 450G**

The high spin cycle of Electrolux 450G washers leaves your customers' clothes almost dry at the end of the spin cycle. This means clothes need less time in the dryer. Customers can get their laundry completed faster, and your business will benefit by serving more happy customers at peak times while saving on utilities!



## **75 MINUTE → 40 MINUTE LAUNDRY**

Aside from clean clothes, what customers want most from your store is convenience. In the laundromat business, speed is the ultimate convenience. By pairing a 450G washer with an efficient Electrolux reversing dryer, customers can wash and dry laundry in under 40 minutes! Your competitors won't stand a chance!



## **50% LESS WATER**

Maximizing revenue is the first step, but successful store owners know that they must stop that revenue draining away from their business through high utility costs. Electrolux 450G washers can use up to 50% less water on small loads. Because these washers extract so much water in the spin cycle, clothes need less time in the dryer, leading to lower energy costs.



## **15% GAS SAVINGS**

With Electrolux dryer reversing cylinder technology, garments don't tangle, so they dry faster while using less energy, resulting in up to 15% gas savings. Loads also dry more uniformly for superior results without "wet spots" and less wear and wrinkles on garments.



## **BOOST REVENUE & CUSTOMER TURNAROUND**

Did you know 50% of laundromat revenue is earned on weekends? By maximizing customer throughput at these peak times, you can supercharge your store's revenue generating capability. Your customers will be happy with the short wait times. And happy customers equals more customers equals more revenue!



## **CYCLE UPGRADES**

Did you know that 1 in 5 customers will upgrade their wash? Next Level Stores have increased revenue by offering customers wash upgrades like "Heavy Soiled" and "Extra Rinse" as well as custom options for Comforter, Shoe Wash, Delicate, and Quick Wash cycles.

# Tradeshow Features

## Merchant Processing – POS

Take your wash-dry-fold business to the next level with this POS system. Already a customer? Be sure to bring your Merchant Processor statement for a complimentary savings audit.

## R&B Wire Products

SHOW ONLY SPECIAL  
**\$90.00/each**

While supplies last. Blue Carts Only.  
Must pickup on November 6th.

## Utility Savings – 4WARD Energy

**Did you know that gas service is deregulated in Ohio, Indiana, and Kentucky?** Bring your utility bills for a complimentary audit from Chris Ward of 4WARD Energy.

## LaundryPay

With the LaundryPay app there's no need for coins or cards. Customers can simply pay for machines using their mobile phone. See LaundryPay in action at our Open House!

## Laundrylux Creative Services

Attracting new customers is the lifeblood of every laundromat business. Learn how our marketing pros can help your laundromat succeed when you invest in Electrolux equipment.

## CCI Free Card Special!

Buy 1 Card  
**Get 1 Card FREE!\***

Offer valid on LaundryCard  
and FasCard Cards Only

\*Must purchase a minimum of 2,500 cards.  
Maximum of 10,000 cards can be purchased.

## Card Concepts Inc.

Buy 10 Readers  
**GET 1 FREE!**

Visit the CCI Booth for Details.

## Vend-Rite

Buy any 8 or 12 column  
soap vender at the show  
and we will stock it for the  
first time for **FREE!**

## Encore

The Encore 22 lb. front-load washer is taking the industry by storm with its commercial-grade construction tested to last 15,000+ cycles. Discover if Encore is right for your laundromat.

## Ozone Laundry Systems

With over 25 years of proven results, ArtiClean is the leader in manufacturing Industrial Ozone Laundry Systems for laundromats. See more at our Open House!

# Experience the Next Level



## NETWORKING

Over 200 laundry professionals attended our 2018 Open House. Take this unique opportunity to network with fellow owners to take your store to the next level.

## FINANCING SPECIALS

With fixed rates as low as 3.9%\* and our 6-month Interest Only Programs\*, LFS Vice President Michael Martino will help you find the best financing package.

*\*Available to qualified individuals*



## 18 INTERACTIVE BOOTHS

Explore the cutting-edge products and services that make Next Level Laundry possible. Engineers, marketing gurus, product specialists, technical geniuses, and expert operators will be on-hand to present next level solutions.

## EXCLUSIVE SAVINGS

Take advantage of year end rebates and exclusive one-day specials on Next Level Products!



## TECHNICAL EXPERTISE

Laundrylux engineers, Teeters Products installers, and product specialists will be on-site to help solve problems and troubleshoot any situation.

## NEXT LEVEL LAB

Sometimes seeing is believing. Check out a fully functioning lab to see the benefits of 450G washers and Electrolux dryers. Feel free to bring your own laundry and put our machines to the test alongside competitive equipment.



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# World Class Speakers



## DYANN MALCOLM

*Laundrylux Creative Services*

The marketing professionals at Laundrylux Creative Services have helped hundreds of laundromat store owners successfully promote their business. Gain insight and tips on how to easily market your business, using free tools and complimentary support.



## JOHN BUNI

*Co-founder & CEO, CleanCloud*

CleanCloud is a global SaaS business with 5,000 users across 70 countries. John has come all the way from the UK to share how CleanCloud's point of sale systems and pickup/delivery service software can help laundries and dry cleaners grow their business.



## CHRIS WARD

*President & Founder, 4WARD Energy Solutions*

Learn how Chris and his company, 4WARD Energy Solutions, can help you participate in utility deregulation and take advantage of utility rebates.



## BRIAN WALLACE

*CEO, Coin Laundry Association*

A leader in the self-service laundry industry for over 20 years, Brian has led more than 600 educational seminars and penned numerous articles on all things related to self-service laundry management.



## MARK MOORE

*Founder & Co-Designer, ArtiClean*

ArtiClean is the largest manufacturer of Ozone laundry systems in the world with distribution across the world. Mark has come from Kentucky to share how ArtiClean can deliver a competitive advantage to your business.



## ROBERT MATTOCKS

*National Channel Sales Manager, Card Concepts, Inc. (CCI)*

With systems in 2,400 locations nationwide, Robert has in-depth knowledge of the latest payment trends and technologies. Learn how CCI can help your business today and how CCI's continuous innovation means it will be serving laundromats for years to come.

# Open House Event Day Schedule

Wednesday, November 6, 2019

9:00 a.m. to 5:00 p.m.

- **9:00 a.m. Doors Open at Teeters Products.** Make sure you arrive by 9:30 a.m. to qualify for an extra ticket in the Grand Prize Drawing.
- **9:30 – 10:30 a.m. Next Level Laundry Open House 2019 Opening Celebration.** Presented by Doug Grise (President, Teeters Products) and Dan Grise (Vice President, Teeters Products).
- **11:00 – 11:20 a.m. Next Level Marketing.** Presented by Dyann Malcolm (Director, Laundrylux Creative Services).
- **11:40 – 11:55 a.m. Shop Your Utility Providers to Save Money.** Presented by Chris Ward (President and Founder, 4WARD Energy Solutions).
- **12:00 – 1:30 p.m. Homemade Lunch** featuring entrée selections of Beef Au Jus and Basil Herb Chicken, mashed potatoes, green beans, harvest salad and an assortment of rolls. Lunch will conclude with a fall selection of homemade mouth-watering pies.
- **1:30 – 2:10 p.m. Laundry Operators Interactive Idea Exchange.** Facilitated by Brian Wallace (President and CEO, Coin Laundry Association).
- **2:15 – 2:50 p.m. Creating a Competitive Advantage with Ozone Systems.** Presented by Mark Moore (Founder and Co-Designer, ArtiClean).
- **3:00 – 3:45 p.m. Improving Customer Experience & Increasing Profitability with a POS System.** Presented by John Buni (CEO and Co-Founder, CleanCloud).
- **3:50 – 4:20 p.m. Reward Programs that Build Laundry Loyalty.** Presented by Robert Mattocks (Channel Sales Manager, Card Concepts Inc.).
- **4:25 – 4:55 p.m. Next Level Experience.** Presented by Brian Wallace (President and CEO, Coin Laundry Association).
- **5:00 p.m. Grand Prize Drawing.** Don't miss your chance to win a 60 lb. 450G Electrolux washer (Over a \$21,000 value). To qualify for the washer drawing, *YOU MUST: 1) Be present to win 2) Be a laundromat owner 3) Be registered.*

